

EFFECTIVELY MEASURING THE IMPACT OF TRAINING ON YOUR BUSINESS

Why measure the impact of training at all? Who will benefit from this workshop? Everyone who is concerned with establishing value for money and a return on investment on their training.

What will I gain from this course?

This short workshop will take you through a structured approach enabling you to establish clear Impact Measurement goals prior to training taking place and to effectively and accurately measure the results post training.

Do I need any experience?

No, the workshop will take you through the basic understanding of Kirkpatrick's Four Levels of Evaluation and show how this established system can be adapted to your individual requirements.

What if I can't fit it in?

The Business Solutions @ Northbrook team understand how hectic life can be sometimes; it's for this reason that we're happy to customise this workshop for individual employers and ensure flexible delivery, either on your premises or at Northbrook College (A company costing will be provided once your training needs are finalised).

What are the specific details?

Price £85.00
Duration 2 hours

For the latest course information including dates, please visit our website and select 'Our Training' from the top right of the page:

www.northbrook.ac.uk/BusinessSolutions

How do I enrol or get further information?

For further information, or enrolment, please contact the Business Solutions @ Northbrook team on:

☎ (01903) 606 114

✉ business.solutions@nbcoll.ac.uk

🌐 www.northbrook.ac.uk/BusinessSolutions

📍 Business Solutions @ Northbrook, 17 Liverpool Gardens, Worthing, West Sussex, BN11 1RY



What will I learn on this course?

By the end of the two hours you will be able to set realistic targets for training outcomes linked to your business goals and to develop effective tools for measuring the impact of training on your business.

These measures will direct affect:

- > Increased production
- > Improved quality
- > Increased sales
- > Fewer customer complaints
- > Improved morale
- > Reduction of costs / wastage