

FINANCE FOR NON-FINANCIAL MANAGERS

To succeed as a non-financial manager, knowledge of basic financial principles and the budgeting process is crucial to understanding the financial implications of your day to day decisions. We will transform financial and accounting concepts into decision-making tools you can use successfully every day to increase the performance and profitability of your business.

This workshop is suitable for people at all management levels, whether employed, or running your own business. The workshop will show you how to interpret financial reports, understand accounting jargon, identify warning signs that managers should be aware of and how to understand key performance indicators to drive profitability. By the end of the session you will know the principles of business finance and accountancy, and be able to transfer the knowledge into your role.



Do I need any experience?

No. Our trainers have designed the workshop to give you all the information and training you need to develop your skills.

What if I can't fit it in?

The Business Solutions @ Northbrook team understand how hectic life can be sometimes; it's for this reason that we're happy to customise this workshop for individual employers and ensure flexible delivery, either on your premises or at Northbrook College (A company costing will be provided once your training needs are finalised).

What will I gain from this course?

Upon completion of this workshop you will receive a Northbrook College Certificate of Attendance, easy to follow handouts, and enough knowledge to proceed and progress onto other workshops and IT courses.

How do I enrol or get further information?

For further information, or enrolment, please contact the Business Solutions @ Northbrook team on:

☎ (01903) 606 114

✉ business.solutions@nbcoll.ac.uk

🌐 www.northbrook.ac.uk/BusinessSolutions

📍 Business Solutions @ Northbrook, 17 Liverpool Gardens, Worthing, West Sussex, BN11 1RY

What will I learn on this course?

This workshop will cover:

- > The purpose of accounting
- > The business system
- > Basic financial terminology and what it means
- > Accounting concepts and principles
- > The difference between financial and management accounting
- > Users of the financial information
- > How to use financial information
- > Exercises
- > Putting it all together for use in the work place

What are the specific details?

Price £175.00

Duration One day

For the latest course information including dates, please visit our website and select 'Our Training' from the top right of the page:

www.northbrook.ac.uk/BusinessSolutions